

# Deleuze and Guattari Versus Accelerationism: The Univocity of Deleuze

Gilles Deleuze and Félix Guattari are two of the most important and influential philosophers of the 20th century. Their work has had a profound impact on a wide range of disciplines, including philosophy, sociology, political science, and cultural studies. In recent years, there has been a growing interest in the relationship between Deleuze and Guattari's work and accelerationism, a political and philosophical movement that advocates for the acceleration of capitalism and technology.



## Deleuze and Guattari Versus Accelerationism (The Univocity of Deleuze) by Gus Van Auden

★★★★★ 5 out of 5

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This article will explore the relationship between Deleuze and Guattari's work and accelerationism. We will argue that Deleuze and Guattari's philosophy is fundamentally opposed to accelerationism. While accelerationists see capitalism and technology as forces of liberation, Deleuze and Guattari see them as forces of control and domination.

## **Deleuze and Guattari's Critique of Capitalism**

Deleuze and Guattari's critique of capitalism is based on their understanding of the concept of desire. They argue that desire is not simply a lack or a need that can be satisfied. Rather, desire is a productive force that creates new ways of being and living. Capitalism, however, seeks to control and channel desire into productive ends. It does this by creating artificial needs and desires that can be easily satisfied through the consumption of commodities.

The result of this process is a society in which people are constantly bombarded with messages that tell them what they should want and how they should live. This leads to a sense of alienation and dissatisfaction, as people feel that they are not living their own lives but rather the lives that capitalism has prescribed for them.

## **Deleuze and Guattari's Alternative to Capitalism**

Deleuze and Guattari offer an alternative to capitalism that is based on the concept of the rhizome. A rhizome is a plant that grows without a central root or stem. It is a decentralized and non-hierarchical structure that is constantly growing and changing. Deleuze and Guattari see the rhizome as a model for a new kind of society that is not based on control and domination, but rather on cooperation and creativity.

In a rhizomatic society, there would be no artificial needs or desires. People would be free to create their own ways of being and living. There would be no hierarchy or authority, but rather a network of平等 relationships. This would be a society in which people could truly be themselves and live their lives to the fullest.

## **Accelerationism: A Critique**

Accelerationism is a political and philosophical movement that advocates for the acceleration of capitalism and technology. Accelerationists believe that capitalism and technology are forces of liberation that will eventually lead to a post-capitalist society. They argue that the only way to achieve this post-capitalist society is to accelerate the current process of capitalist development.

There are a number of problems with accelerationism. First, it is based on a misunderstanding of the nature of capitalism. Capitalism is not a force of liberation, but rather a system of control and domination. The acceleration of capitalism will only lead to more inequality and suffering.

Second, accelerationism is based on a utopian vision of a post-capitalist society. Accelerationists believe that the acceleration of capitalism will eventually lead to a society in which there is no scarcity, no hierarchy, and no oppression. However, there is no evidence to support this claim. In fact, it is more likely that the acceleration of capitalism will lead to a more dystopian future in which the rich and powerful become even more powerful and the poor and marginalized become even more marginalized.

## **Deleuze and Guattari's Critique of Accelerationism**

Deleuze and Guattari's critique of accelerationism is based on their understanding of the concept of desire. They argue that desire is not a force of liberation, but rather a force of control. Capitalism and technology are not forces of liberation, but rather forces of control that seek to channel desire into productive ends.

The acceleration of capitalism will only lead to more control and domination. It will not lead to a post-capitalist society, but rather to a more dystopian future in which the rich and powerful become even more powerful and the poor and marginalized become even more marginalized.

Deleuze and Guattari's work offers a powerful critique of capitalism and accelerationism. They argue that both capitalism and accelerationism are based on a misunderstanding of the nature of desire. Capitalism and technology are not forces of liberation, but rather forces of control and domination. The acceleration of capitalism will not lead to a post-capitalist society, but rather to a more dystopian future.

Deleuze and Guattari offer an alternative to capitalism and accelerationism that is based on the concept of the rhizome. A rhizomatic society would be a society in which there is no artificial needs or desires, no hierarchy or authority, and no oppression. This would be a society in which people could truly be themselves and live their lives to the fullest.

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## Long Tail Title

Deleuze and Guattari Versus Accelerationism: A Philosophical Critique of the Univocity of Deleuze



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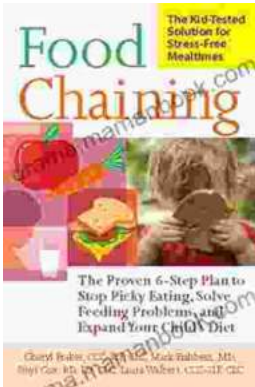
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